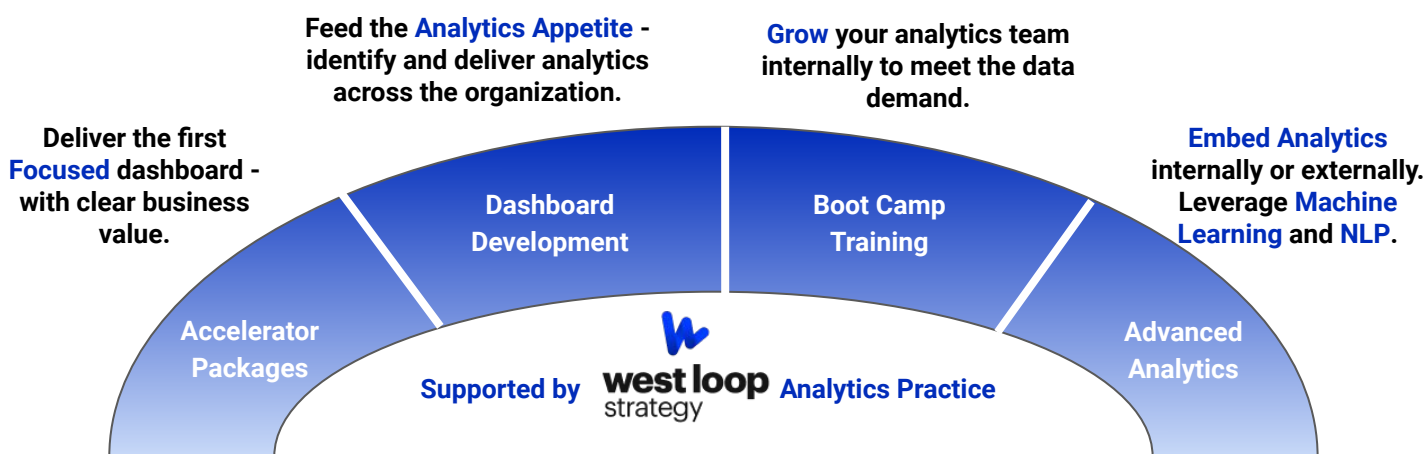


## Road to QuickSight Center of Excellence

**Modern companies can see the operational advantages of having a mature data analytics and reporting program.**

Moving from day one to a mature program doesn't happen overnight - you will need internal champions across your organization and establish a **Center of Excellence (COE)**.



**Stage One:** Scope your first project to build on a successful foundation. Account for focus, audience, ROI, visibility, and complexity within your scope to be sure you also have executive support and a clear road to delivery.

**Stage Two:** Build on the success of your first project, identify use cases across the organization and formalize into a project.

**Stage Three:** Build out and expand your analytics team. Find business analysts who are data-focused across the organization. Empower them with training and resources so they can be champions.

**Stage Four:** Once you have analytics for your internal users and a team that can continue to produce insightful dashboards, look outward at monetization with embedded analytics or Machine Learning and Natural Language Processing to enhance your business.